

# Chapter 3 Exponential and Logarithmic Functions

Course/Section Lesson Number Date
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## Section 3.5 Exponential and Logarithmic Models

**Section Objectives:** Students will know how to use exponential growth models, exponential decay models, Gaussian models, and logistic growth models to solve applications.

### I. Introduction (p. 257)

Pace: 5 minutes

- State that there will be five different mathematical models looked at in this section. They are:
  1. **Exponential growth model:**  $y = ae^{bx}, b > 0$
  2. **Exponential decay model:**  $y = ae^{bx}, b < 0$
  3. **Gaussian model:**  $y = ae^{-(x-b)^2/c}$
  4. **Logistic growth model:**  $y = \frac{a}{1 + be^{-rx}}$
  5. **Logarithmic models:**  $y = a + b \ln x, y = a + b \log_{10} x$
- Direct the students' attention to the graphs on page 257 of the text.

### II. Exponential Growth and Decay (pp. 258–260)

Pace: 15 minutes

**Example 1.** The population of a large city, in millions, can be modeled by  $y = 1.8e^{0.026x}$ , where  $x = 0$  corresponds to 1980. In what year is the population of this city expected to reach 2.5 million?

$$1.8e^{0.026x} = 2.5$$

$$e^{0.026x} = \frac{25}{18}$$

$$\ln e^{0.026x} = \ln \frac{25}{18}$$

$$0.026x = \ln \frac{25}{18}$$

$$x = \frac{\ln \frac{25}{18}}{0.026} \approx 12.6 \text{ years}$$

**Example 2.** Two hours after bacteria were introduced into a culture, the population was 256. Five hours after that, the population was 541. What will the population be 24 hours after the start of the experiment?

$$\begin{aligned}
 y &= ae^{bx} \\
 256 &= ae^{b \cdot 2} \\
 a &= 256e^{-2b} \\
 541 &= 256e^{-2b}e^{b \cdot 5} = 256e^{3b} \\
 e^{3b} &= \frac{541}{256} \\
 \ln e^{3b} &= \ln \frac{541}{256} \\
 3b &= \ln \frac{541}{256} \\
 b &= 3^{-1} \ln \frac{541}{256} \\
 a &= 256e^{-2\left(3^{-1} \ln \frac{541}{256}\right)} \\
 y &= 256e^{-2\left(3^{-1} \ln \frac{541}{256}\right)} e^{3^{-1} \ln \frac{541}{256} \cdot 24} \approx 61,839
 \end{aligned}$$

- Define half-life to be the amount of time required for one-half of an original amount to decay.

**Example 3.** The radioactive isotope  $^{226}\text{Ra}$  has a half-life of 1620 years. If the original amount was 5 grams, how much would remain after 10,000 years?

$$\begin{aligned}
 y &= ae^{bx} \\
 y &= 5e^{bx} \\
 2.5 &= 5e^{b \cdot 1620} \\
 e^{1620b} &= 0.5 \\
 \ln e^{1620b} &= \ln 0.5 \\
 1620b &= \ln 0.5 \\
 b &= \frac{\ln 0.5}{1620} \\
 y &= 5e^{\frac{\ln 0.5}{1620} \cdot 10,000} \approx .07
 \end{aligned}$$

**Tip:** Tell the students that in this formula,  $a$  is always the initial amount. You may also want to tell them that  $b = \ln 0.5 \div \text{half-life}$ .

- Discuss the *Technology* on page 258 of the text.

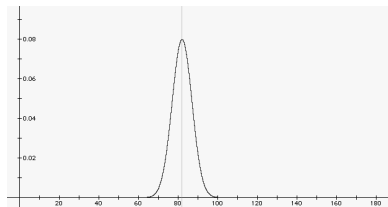
### III. Gaussian Models (p. 261)

Pace: 5 minutes

**Example 4.** The test scores at Nick and Tony's Institute of Technology can be modeled by the following normal distribution

$$y = 0.0798e^{-\frac{(x-82)^2}{50}}$$

where  $x$  represents the test scores. Sketch the graph and estimate the average test score.



The average score is 82.

### IV. Logistic Growth Models (p. 262)

Pace: 5 minutes

**Example 5.** The state game commission released 100 animals into a game preserve. The agency believes that the carrying capacity of the preserve is 1200 animals and that the growth of the herd can be modeled by

$$p(t) = \frac{1200}{1 + 8e^{-0.1588t}}$$

where  $t$  is measured in months. How long will it take the herd to reach one half of the preserve's carrying capacity?

$$\frac{1200}{1 + 8e^{-0.1588t}} = 600$$

$$1 + 8e^{-0.1588t} = 2$$

$$8e^{-0.1588t} = 1$$

$$e^{-0.1588t} = \frac{1}{8}$$

$$\ln e^{-0.1588t} = \ln \frac{1}{8}$$

$$-0.1588t = \ln \frac{1}{8}$$

$$t = \frac{\ln \frac{1}{8}}{-0.1588} \approx 13 \text{ months}$$

**Example 6.** On the Richter scale, the magnitude  $R$  of an earthquake of intensity  $I$  is  $R = \log(I/I_0)$ , where  $I_0 = 1$  is the minimum intensity used for comparison. What is the magnitude of an earthquake with intensity 80,000,000?

$$R = \log 80,000,000 \approx 7.9$$

- Assign the *Writing About Mathematics* on page 263 of the text.